# **About Driftwood Studio**

Hello, I'm Bill Patterson, owner of Driftwood Studio.

I've spent more than 20 years as a professional software developer, and more than 6 years focused exclusively on iOS development.



I've worked on everything from boutique applications to enterpriseclass software systems and web applications, generally handling app from initial specification through submission to the App Store.

# **CURRENT WORK**

My current work at Driftwood Studio is focused on building great mobile apps for all sizes of projects.

I work exclusively on outsourced/contract projects for clients around the world, and understand...

- How to communicate effectively
- How to keep a project on track
- How to provide visibility into the development process
- How to keep on schedule and under budget

I've helped clients realize their vision for mobile apps, and it will only take a few days for you to find yourself thinking the same thing they were: "Yes, I definitely hired the right developer for this."

**LEARN MORE AT** 

www.driftwood.studio

View on **UpWork.com** 

View on **Linked In** 

Projects at **Git Hub** 

Answers at **Stack Overflow** 

# **Driftwood Studio Apps**

Anyone can claim to be an app developer, can they show you real apps from the app store that you can download and try for yourself? These are some apps I've developed as "demo" apps that let you see my work live on your device...



## **CHRONITON**

Remember when it happened, know when it needs attention again.

Data-driven application for tracking events, attributes of those events, reminders, etc. Primary focus is on data flow/presentation across multiple views and designing a consistent interface for use across multiple form factors (phone, iPad).

**View in App Store** 



### **CODEX CALC**

The calculator for the rest of us, with tip calculator, conversions, multiple themes and an RPN mode.

A technology demonstration project focused on UI elements: userselectable color themes, alternate layouts and sizes, zooming and collapsing views, pop-ups, multiple UI modes, etc.

**View in App Store** 



### **PROGRESS TODAY**

There is only progress, and what matters is dedication each day.

A timer and statistics app for tracking time spent daily on various tasks. Strongly based on "flat UI" design, subtle animations and swipe gestures for navigation.

View in App Store

# **Client Apps**

These are a few of the many apps Driftwood Studio has created for clients, apps you can find in the App Store...



# Logo

Social shopping app with accounts, gesture-based interface and complex backing server.



#### **IMAGOBOOTH**

Create photo-booth style photo strips, manipulate them, print and share the results.



#### **IGETIT APPS**

More than 20 apps designed to support language skill development, built on a common framework.



#### **INSPIRE 365**

Lifestyle app for inspiration, integrating reminders, nonrepeating selections, updatable data sets.



#### WORD TRACKER

Writing aid and tracking software for serious writers, tracking projects, metrics, etc.



#### **INSIDE HOST**

Server-based crowd sourcing of wait times for popular nearby restaurants.



#### SAI TRANSITIONS

Regulated on-boarding process for new hires at financial services firm.



#### TONE PACER

Medical therapy software contracted by a medical researcher.



For client-confidentiality reasons, I can't list everything I've worked on here. These are just a few examples of past work that I'm able share without spoiling the illusion that companies always write their own apps!

# Contact

If you have any questions – or would just like to talk over some ideas to see if you're on the right track – feel free to contact me.

Email bill@driftwood.studio

LinkedIn Bill at LinkedIn.com

Mobile development is hard.

Working with a mobile developer shouldn't be.

www.driftwood.studio